

Listing of Claims:

1. (Previously presented) A method for transmitting electronic data, the method comprising:
receiving, at a communications system host, electronic data transmitted from a sender and addressed to an intended recipient;
endorsing the electronic data based on attributes of the electronic data; and
modifying the electronic data with endorsement information so that presentation of the electronic data visually distinguishes endorsed messages from nonendorsed messages.
2. (Previously Presented) The method of claim 1 wherein endorsing comprises identifying the sender of the electronic data.
3. (Original) The method of claim 2 wherein the sender is identified by a screen name.
4. (Original) The method of claim 2 wherein the sender is identified by an IP address.
5. (Previously Presented) The method of claim 1 wherein endorsing further comprises designating a level of security corresponding to the sender of the electronic data.
6. (Previously Presented) The method of claim 1 wherein endorsing further comprises verifying that at least one attribute of the electronic data is an attribute of an authorized sender.
7. (Original) The method of claim 2 wherein the attribute comprises a screen name.
8. (Original) The method of claim 2 wherein the attribute comprises an IP address.
9. (Previously Presented) The method of claim 1 wherein endorsing further comprises designating a level of security corresponding to at least one attribute of the electronic data.

10. (Original) The method of claim 1 further comprising:
storing content of the electronic data in a first storage area of the communications system host; and
storing attributes of the electronic data in a second storage area of the communications system host.

11. (Previously Presented) The method of claim 1 further comprising presenting the endorsement information to the intended recipient.

12. (Previously Presented) The method of claim 1 wherein the endorsed information is presented with the attributes of the electronic data.

13. (Previously Presented) The method of claim 11 wherein the endorsed information is presented with the content of the electronic data.

14. (Previously Presented) The method of claim 11 wherein the endorsed information is capable of being rendered by the intended recipient as an icon indicative of endorsement.

15. (Previously Presented) The method of claim 11 wherein the endorsed information is capable of being rendered by the intended recipient as a graphical user interface indicative of endorsement.

16. (Previously Presented) The method of claim 15 wherein the graphical user interface includes a border indicative of endorsement around contents of the electronic data.

17. (Original) The method of claim 1 wherein the electronic data comprises an e-mail message.

18. (Original) The method of claim 1 wherein the electronic data comprises an instant message.

19. (Previously presented) An apparatus for transmitting electronic data, the apparatus comprising a host configured to:

receive, at a communications system host, electronic data transmitted from a sender and addressed to an intended recipient;

endorse the electronic data based on attributes of the electronic data; and

modify the electronic data with endorsement information so that presentation of the electronic data visually distinguishes endorsed messages from nonendorsed messages.

20. (Previously presented) A computer program, stored on a computer readable medium, comprising instructions for:

receiving, at a communications system host, electronic data transmitted from a sender and addressed to an intended recipient;

endorsing the electronic data based on attributes of the electronic data; and

modifying the electronic data with endorsement information so that presentation of the electronic data visually distinguishes endorsed messages from nonendorsed messages.

21. (Original) The computer program of claim 20 wherein the computer readable medium is a disc.

22. (Original) The computer program of claim 20 wherein the computer readable medium is a client device.

23. (Original) The computer program of claim 20 wherein the computer readable medium is a host device.

24. (Original) The computer program of claim 20 wherein the computer readable medium is a propagated signal.

25. (Previously presented) A method for receiving electronic data transmitted from a sender to an intended recipient through a communications system, the communications system endorsing the electronic data based on attributes of the electronic data, the method comprising:

receiving, from a communications system host, information indicating that the electronic data has been endorsed; and

rendering the information to a user of the intended recipient so as to inform the user of the intended recipient that the electronic data has been endorsed so that rendering the electronic data visually distinguishes endorsed messages from nonendorsed messages.

26. (Previously Presented) The method of claim 25 wherein the endorsement information is rendered by the intended recipient as an icon indicative of endorsement.

27. (Previously Presented) The method of claim 25 wherein the endorsement information is rendered by the intended recipient as a graphical user interface indicative of endorsement.

28. (Previously Presented) The method of claim 27 wherein the graphical user interface includes a border indicative of endorsement around contents of the electronic data.

29. (Previously Presented) The method of claim 25 wherein the endorsement information is rendered with contents of the electronic data.

30. (Previously Presented) The method of claim 25 wherein the endorsed information is rendered with attributes of the electronic data.

31. (Original) The method of claim 25 wherein the electronic data comprises an e-mail message.

32. (Original) The method of claim 25 wherein the electronic data comprises an instant message.

33. (Previously presented) An apparatus for receiving electronic data transmitted from a sender to an intended recipient through a communications system, the communications system endorsing the electronic data based on attributes of the electronic data, the apparatus comprising a client configured to:

receive, from a communications system host, endorsement information indicating that the electronic data has been endorsed; and

render the endorsement information to a user of the intended recipient so as to inform the user of the intended recipient that the electronic data has been endorsed so that rendering the electronic data visually distinguishes endorsed messages from nonendorsed messages.

34. (Previously presented) A computer program stored on a computer-readable medium for receiving electronic data transmitted from a sender to an intended recipient through a communications system, the communications system endorsing the electronic data based on attributes of electronic data, the computer program comprising instructions for:

receiving, from a communications system host, endorsement information indicating that the electronic data has been endorsed; and

rendering the information to a user of the intended recipient so as to inform the user of the intended recipient that the electronic data has been endorsed so that rendering the electronic data visually distinguishes endorsed messages from nonendorsed messages.

35. (Original) The computer program of claim 34, wherein the computer readable medium is a disc.

36. (Original) The computer program of claim 34, wherein the computer readable medium is a client device.

37. (Original) The computer program of claim 34, wherein the computer readable medium is a host device.

38. (Original) The computer program of claim 34, wherein the computer readable medium is a propagated signal.

39. (Previously presented) A graphical user interface for rendering information associated with electronic data transmitted from a sender to an intended recipient, the graphical user interface rendering the endorsement information to a user of the intended recipient so as to inform the user of the intended recipient that the electronic data has been endorsed, the graphical user interface comprising a border indicative of endorsement around contents of the electronic data so that presentation of the electronic data visually distinguishes endorsed messages from nonendorsed messages.

40. (Previously presented) The method of claim 1 wherein modifying the electronic data includes enabling a messaging application to visually distinguish the endorsed messages from the nonendorsed messages.

41. (Previously presented) The method of claim 40 wherein enabling the messaging application to visually distinguish between the endorsed and nonendorsed messages includes presenting an endorsed icon for an endorsed electronic mail message in an electronic mail inbox that also includes nonendorsed electronic mail messages.

42. (Previously presented) The method of claim 40 wherein enabling the messaging application to visually distinguish between the endorsed and nonendorsed messages includes presenting an endorsed envelope, an endorsed seal, or an endorsed border for an endorsed electronic mail message that is differentiated from other envelopes, seals, or borders used in nonendorsed electronic mail messages.

43. (Previously Presented) The method of claim 1 wherein modifying the electronic data includes appending endorsement information to originally-received electronic data.

44. (Previously Presented) The method of claim 1 wherein modifying the electronic data includes instructing a rendering application that the electronic data represents endorsed communications.

45. (Previously Presented) The method of claim 1 wherein modifying the electronic data with endorsement information includes configuring a messaging communication to reflect endorsement by a messaging provider.

46. (Previously presented) The method of claim 1 wherein modifying the electronic data includes displaying both the endorsed messages and the nonendorsed messages in a single display concurrently.

47. (Previously presented) The apparatus of claim 19 wherein modifying the electronic data includes displaying both the endorsed messages and the nonendorsed messages in a single display concurrently.

48. (Previously presented) The computer program of claim 20 wherein modifying the electronic data includes displaying both the endorsed messages and the nonendorsed messages in a single display concurrently.

49. (Previously presented) The method of claim 25 wherein rendering the information includes displaying both the endorsed messages and the nonendorsed messages in a single display concurrently.

50. (Previously presented) The apparatus of claim 33 wherein the client is configured to displaying both the endorsed messages and the nonendorsed messages in a single display concurrently.

51. (Previously presented) The computer program of claim 34 wherein rendering the information includes displaying both the endorsed messages and the nonendorsed messages in a single display concurrently.

52. (Previously presented) The graphical user interface of claim 39 wherein the graphical user interface is structured and arranged to display both the endorsed messages and the nonendorsed messages in a single display concurrently.